

ADVERTISING SECTION **G**

Featuring New Urban Homes in the Seattle Downtown Core.

DOWNTOWN LIVING

URBAN LIVING IS MUSIC TO THE EARS OF DOWNTOWN'S CONDOMINIUM DWELLERS

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Harmonious hums from power tools and resonating rhythms from heavy machinery are orchestrating what many believe is downtown Seattle's great opus of the new century: a cosmopolitan cityscape that will redefine the way people live, dine and work in its urban corridors.

The prelude: five urbane condominiums with nearly 700 homes have already been added to the skyline since 2004. Thirteen other low-, mid- and high-rise condominium towers featuring some 2,100 homes are under construction right now.

And the beat goes on. Another 36 buildings with thousands of other condominiums are planned for completion by 2010.

From the Denny Triangle and South Lake Union, to Pike Place, Midtown and Capitol Hill, this opportunity is music to the ears of homebuyers who prefer the myriad cultural opportunities and leisure lifestyles that downtown Seattle provides.

Part of this tempo: music and the arts – from toe-tappin' street-corner improvisationalists to the sweet sounds of professionals with the Seattle Symphony.

Belltown and Queen Anne condominiums owners discover the convenience of walking to Seattle Opera performances in McCaw Hall or Experience Music Project at Seattle Center. Those living in Midtown and the Pike Place Market vicinity are within minutes of Benaroya Hall.

Under the direction of architects, designers and builders who recognize Seattle's commitment to the Arts, condominium homes are making the most of the city's music scene – and offering their own

harmony in return.

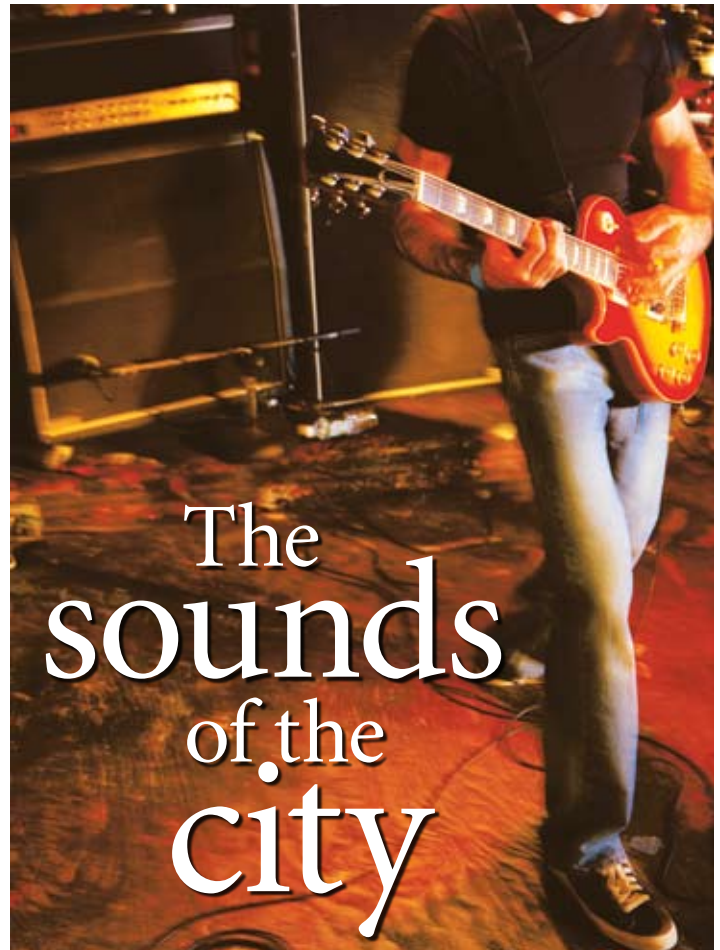
At Gallery, with 214 homes in north Belltown, the 7th Floor lounge offers a chic, club-like atmosphere where you can entertain with your own music using the built-in speakers and audio system. Each home at Gallery, at Second Avenue and Broad Street, can be pre-wired to fit the owner's audio preferences. Homes also feature a flat-screen TV mount on a swiveling wall, so a single TV can play your favorite concert DVDs in both the living room and the bedroom.

For those who prefer their homes quiet from their neighbor's music selection, sound "accentuation systems" are being designed into the floors and "double-stuff party walls" for the 13-story Belltown building's 2008 opening.

At the luxurious ESCALA, the Spanish translation is appropriately "scale." So it's no wonder that not only are these spacious homes large enough to host an owner's grand piano, but some of the outdoor terraces are, too.

In the heart of Midtown at Fourth Avenue and Virginia Street, ESCALA features three-bedroom Sky Villas with more than 3,000 square feet. After condominium owners tire of tickling the ivories, they can enjoy the second floor's Club Cielo, a private club with a private theater and meeting rooms complete with plasma screen TVs with Blu-ray technology.

Modern audio technology is also instrumental at the Four Seasons Private Residences, where residents can control music piped throughout each home via recessed, built-in speakers. In fact, all lighting, window shades and climate is handled by a touch-screen, wall-mounted panel. Private residences in the Four Seasons, at First Avenue and Union Street, are spacious enough



to accommodate a grand piano or a string quartet arranged through the building's 24-hour residential concierge.

A variety of downtown condominiums invite buyers to customize their homes with upgrade audio systems for their leisure enjoyment.

High-tech wiring for a personalized sound system is one of the many upgrades available at the 5th and Madison.

Home Technologies, Inc. (HTI) is the preferred audio/visual upgrades vendor at Rollin Street, Veer Lofts and Enso in South Lake Union. With

three HTI audio packages to choose from, buyers here may upgrade to home sound systems that include top-of-the-line speakers, quality components and wireless and touch-pad controllers.

INSIDE

Music lovers have some sharp choices in the key of life downtown this summer.

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